BARRY PATTERSON'S

THE INNER ADVENTURE MINDSET™



"Barry's workshop was a game-changer for our MBA cohort at the College of Charleston!"
~ERIN O'DAY HALFORD, DIRECTOR

THE BIG IDEA

The challenges facing leaders and teams today — uncertainty, rapid change, decision paralysis — are the same challenges we face on an adventure. But on an adventure, they are addressed in real time and become fuel instead of fear.

The Inner Adventure Mindset applies the outward challenge of adventure to our internal state to overcome persistent, seemingly insurmountable issues. This turns uncertainty into momentum—**helping people step into new roles, reinvent what no longer works, and collaborate to drive innovation.**

"68% of executives say they struggle to translate uncertainty into business decisions."
~ PwC Executive Survey (2026)

KEYNOTE / TALK | WORKSHOP

Organizations need people who can adapt, think differently, and take initiative. Through stories, adventure insights, case studies, and innovation profiles, **The Inner Adventure Mindset inspires and equips audiences to step into uncertainty, rethink what's outdated, and innovate through collaboration.**

Barry's Promise to You

If you don't feel your team received real, practical value by the end of the session, he'll refund every dollar-- no questions, no forms. Simple pricing, zero risk to you: one fee, paid upfront to reserve your date. Barry takes all the risk.

MEET BARRY

Change. Reinvention. Innovation.
Talks. Workshops. Advisory.

Barry Patterson is an innovator, strategist, high-impact speaker and workshop facilitator. For 25 years he led strategic innovation and growth initiatives across tech, healthcare, and sustainability—creating industry leading products and services.

He has survived death twice, mastered ADHD as an asset, and led marine research on humpback whales — giving him a rare, invaluable lens on change and reinvention. Barry has a natural ability to connect with audiences and build rapport across every level of an organization.

"There is so much from The Inner Adventure Mindset experience that I will use. We can get stuck in patterns and this will help us grow as leaders and work together better as a team."
~MARNI FRIEDMAN, CONSERVATION DIRECTOR, SUSTAINABILITY INSTITUTE

FOR LEADERS & TEAMS WHO ARE:

- Facing uncertainty and volatility
- Recognizing AI overreliance eroding team members' agency and discernment
- Ready to reinvent how they work and lead
- Experiencing stalled innovation

ROI & OUTCOMES

- Higher engagement and connection
- A new framework for rapid innovation
- The confidence to walk into the unknown
- The ability to navigate major transitions with confidence and ease

Keynotes/Talks & Workshops for:
Conferences · Leadership Offsites
Innovation Kickoffs · All-Hands

BOOK BARRY

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Based out of Charleston, SC