



BARRY PATTERSON'S

THE INNER ADVENTURE MINDSET™



THE BIG IDEA

The challenges facing individuals and organizations today — uncertainty, rapid change, decision paralysis — are the same challenges we face on an adventure. But on an adventure, these challenges are addressed in real time, becoming fuel instead of fear. The Inner Adventure Mindset applies the outward challenge of adventure to our internal state to overcome persistent, seemingly insurmountable issues. This turns uncertainty into momentum—**helping people step into new roles, collaborate to drive innovation, and reinvent what no longer works.**

"68% of executives say they struggle to translate uncertainty into business decisions."

~ PwC Executive Survey (2026)

KEYNOTE | TALK | WORKSHOP

Today, over 80% of organizational value comes from intangibles related to trust, judgment, and collaboration—yet most managers have never been trained in them. Innovation stalls because over 60% of professionals self-censor their own creative ideas. When people are conditioned to hold back, they are less able to adapt to new roles or create new ideas.

Through stories, adventure insights, case studies, and innovation profiles, The Inner Adventure Mindset inspires and equips audiences to navigate transitions, reinvent what's outdated, and make collaboration a catalyst for innovation.

Get started with a conversation, talk, or working session.

MEET BARRY

Innovation & Reinvention Talks, Workshops, Consulting

Barry Patterson is an innovator, strategist, high-impact speaker and workshop facilitator. For 20+ years he led strategic innovation and growth initiatives across software, healthcare, and sustainability — creating industry leading products and services.

He has also survived death twice, mastered ADHD as an asset, and pioneered marine research on humpback whales — giving him a rare, invaluable lens on change and reinvention. Barry has a natural ability to connect with audiences and build rapport across every level of an organization.



FOR LEADERS & TEAMS WHO ARE:

- Facing uncertainty and volatility
- Building a human-centered advantage in an AI-enabled workplace
- Ready to reinvent how they work, lead, and create value
- Experiencing stalled innovation

ROI & OUTCOMES

- Higher engagement, retention and connection
- A new framework for rapid innovation
- The confidence to walk into the unknown
- The ability to navigate major transitions with confidence and ease

Keynotes/Talks & Workshops for:
Conferences · Leadership Offsites
Innovation Kickoffs · All-Hands

Book Barry

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📍 Based out of Charleston, SC